



CAMBRIDGESHIRE AND PETERBOROUGH LPC STRATEGY DOCUMENT 2008/2009

PURPOSE

- To represent and support all community pharmacy contractors in Cambridgeshire and Peterborough in the provision of pharmaceutical services.

VISION

- The LPC is seen as the first port of call for any matters pertaining to pharmacy in Cambridgeshire
- The LPC communicates effectively with all parties to promote community pharmacy
- The LPC provides advice through its members, administrator and executive development officer on any matter pertaining to pharmacy in Cambridgeshire
- The LPC is trusted by contractors to deliver on their behalf
- PCTs always consult the LPC before taking action that affects contractors

AIM

- The LPC will ensure processes and appropriate systems are in place to support pharmacy contractors in ensuring people who live/work in Cambridgeshire gain maximum benefit from community pharmacy services

PTO

OBJECTIVES

1. *Develop contractor support and representation*

To help and support Community Pharmacy in Cambridgeshire and Peterborough LPC to provide to local communities appropriate safe and effective healthcare services, by working with other healthcare professionals.

2. *Raise influence with healthcare commissioners*

To ensure the professional status of pharmacy contractors as integral members of the healthcare team is recognised and valued by other healthcare professional and NHS organisations.

To work with Cambridgeshire and Peterborough PCTs, PBC groups, other local healthcare organisations, local councils and local members of parliament, to ensure Community Pharmacy is involved in the development and provision of existing and new healthcare services.

3. *Design and implement a communication strategy*

To communicate effectively and efficiently with CP contractors and key stakeholders using appropriate methods.

4. *Continually improve the LPC ways of working*

To support LPC members to develop skills to provide effective local leadership and to engage and influence national and local policy processes.